Utilization of Microsoft Power Point Media in Mahārah Istimā’ (Arabic Learning Skill) Learning in the Digital Age

Keywords: Arabic Language, Digital Age, Mahārah Istimā', Microsoft Power Point

In the current digital era, an educator is required to be able to utilize various technological media as an alternative to support learning activities. The purpose of this article is to provide an overview and insight regarding the use of Microsoft PowerPoint in mahārah istimā' learning, both online and offline.

This study used descriptive qualitative methods, while data collection utilized observation, documentation, and questionnaires. The data analysis stage in this study used the model of Miles and Huberman which consists of three paths, namely data reduction, data presentation, and drawing or conclusions. Based on the results, PowerPoint is able to help educators create and deliver mahārah istimā' learning, and can facilitate students acquisition and understand the lecture.

Specifically, the advantages of learning mahārah istimā’ using the PowerPoint are being able to combine images and audio, using the learner’s own voice, using Arabic audio such as al-Arabiyah Bayna Yadaik MP3, or using a native speaker’s illustrations with writing through the narakeet.com website, which is applied in this research. Materials that have been uploaded into the PowerPoint can be saved in PDF and MPEG-4 video formats so that students can study them independently. The contents of the learning materials, both images, and audio can also be changed as needed.