Edutainment in Qur'an Publishing: Integrating Learning Theories and Entertainment in Indonesian Mushaf

Edutainment dalam Penerbitan Al-Qur'an: Integrasi Teori Pembelajaran dan Entertainment dalam Mushaf Al-Qur'an Indonesia

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Abstract

The The publication of Al-Qur'an manuscripts in Indonesia reflects the direction of the publishing industry, which emphasizes products that are not only informative but also interesting and entertaining for readers. This phenomenon was triggered by a response to society's need for access to additional, more complete information. However, innovations like color tajwid have sparked controversy. Further research into the publication of the Qur'an in Indonesia is necessary to fully understand its impact. This study, employing the concept of edutainment, examines how Al-Qur'an manuscripts in Indonesia integrate learning theories and edutainment approaches. Utilizing analytical descriptive methods alongside philosophical-speculative and phenomenological approaches, fifteen manuscripts were analyzed. These manuscripts effectively meet readers' needs while incorporating educational theories and edutainment strategies. Additionally, there is an emphasis on technological innovation, particularly in visual learning methods that utilize both technological and non-technological features. Despite these advancements, the teacher's role remains crucial in promoting independent learning, especially within the context of Qur'an study.

Keywords: Edutainment, Publishing Al-Qur'an Mushaf, Publishing Innovation, Education

Abstrak

Penerbitan mushaf Al-Qur'an di Indonesia mencerminkan arah industri penerbitan yang menekankan pada produk yang tidak hanya informatif tetapi juga menarik dan menghibur pembaca. Fenomena ini dipicu oleh respons terhadap kebutuhan masyarakat akan akses informasi tambahan yang lebih lengkap. Namun, inovasi seperti tajwid warna menimbulkan kontroversi dan kesalahpahaman. Penelitian tentang penerbitan Al-Qur'an di Indonesia diperlukan untuk memahami dampaknya secara holistik. Dengan menggunakan konsep edutainment, penelitian ini mengeksplorasi penerapan edutainment dalam inovasi mushaf Al-Qur'an di Indonesia, dengan metode deskriptif analitik dan pendekatan filosofis-spekulatif dan fenomenologis. Melalui lima belas mushaf yang diteliti telah mengakomodasi kebutuhan pembaca dan terintegrasi teori-teori belajar dan pendekatan edutainment. Penerbitan ini juga menekankan inovasi teknologi, yaitu pembelajaran visual yang tidak mengandalkan fitur teknologi (technological non features) dan audio visual yang memanfaatkan fitur teknologi (technological non features) an udio visual yang memanfaatkan fitur teknologi (technological non features) dan audio visual yang memanfaatkan fitur teknologi (technological non features) dan audio visual yang memanfaatkan fitur teknologi (technological non features) dan audio visual yang memanfaatkan fitur teknologi (technological non features) dan audio visual yang memanfaatkan fitur teknologi (technological non features) dan audio visual yang memanfaatkan fitur teknologi (technological non features) dan audio visual yang memanfaatkan fitur teknologi (technological non features) dan audio visual yang memanfaatkan fitur teknologi (technological non features) dan audio visual yang memanfaatkan fitur teknologi (technological non features) dan audio visual yang memanfaatkan fitur teknologi (technological non features) dan audio visual yang memanfaatkan fitur teknologi (technological non features) dan audio visual yang tidak mengandalkan konteks pembelajaran Al-Qur'an, peran guru tetaplah penti

Kata kunci: Edutainment, Penerbitan Mushaf Al-Qur'an, Inovasi Penerbitan, Pendidikan



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Introduction

Quranification¹ entails transforming modern Quran into enriched learning materials. The primary aim of this competition among Al-Quran publishers is to create mushafs that engage and entertain readers, learners, and memorizers alike.² This trend mirrors the direction of the Al-Quran manuscript publishing industry in Indonesia, which increasingly prioritizes products that are both informative and captivating. For instance, Maqamat for Kids, a Mushaf publisher, introduced the Hafiz Pen featuring the Hafiz character, designed to captivate children's interest.³ Similarly, Al-Hira produces digital audio versions of the Quran along with Al-Quran Mubarak Word by Word, incorporating advanced IT technology and innovative audio features.⁴ Meanwhile, the Mushaf Grand Maqamat Talking Pen offers various styles and interpretations of the Quran, catering to diverse audiences and learning preferences.⁵

Eva Nugaraha suggests that the motive behind the innovation in releasing Al-Qur'an mushafs by publishers stems from the middle-class Muslim community's demand for additional, comprehensive information alongside the Quranic texanditstranslation.⁶ At the Al-Qur'an Publishers Workshop in 2012, Ahsin

¹ Quranification is a manifestation of the existence of religion in the public sphere in the form of mushaf Al-Qur'an with all its variations because religion was thought to have disappeared due to the current industrialization, modernization, and secularization. Still, it is increasingly showing its existence, including through mushaf, especially in the case of Asia. This term was popularized by Eva Nugraha at the National Seminar with the theme "Religion and Pop Culture: Commodification of Religion in Pop Culture in Indonesia," at the Faculty of Ushuluddin UIN Syarif Hidayatullah Jakarta, Monday 21 April 2014. The initial title of this paper was "Quranification of Products and Thematization of Mushaf: Trends in Publishing Mushaf al-Qur"an in Contemporary Indonesia," was presented at the International Conference on Quranic Studies held at the Main Auditorium of UIN Syarif Hidayatullah Jakarta on 15-16 February 2014. Meanwhile, the original dissertation was entitled "Commodification and the Sacredness of the Holy Book." Read. Eva Nugraha, 'Tren Penerbitan Mushaf Dalam Komodifikasi Al-Qur'ān Di Indonesia', Ilmu Ushuluddin 2 (2015): 301. Read. Sana Mirza, 'Developing the Harari Mushaf: The Indian Ocean Milieu of Ethiopian Scribes,' Edinburgh University Press 1 (2023), https://www.jstor.org/stable/10.3366/j. ctv32vqh22.5. Then it was adopted by Fatchiatuzahro in his dissertation with a different approach, namely edutainment rather than commodification of religion. Read. Fatchiatuzahro, Edutainment Dalam Mushaf Al-Qur'an Indonesia, ed. Muhammad Khutub, 1st ed. (Tangerang: Lembaga Kajian Dialektika, 2022).

² Eva Nugraha, 'Tren Penerbitan Mushaf Dalam Komodifikasi Al-Qur'ān Di Indonesia', *Ilmu Ushuluddin* 2 (2015): 390.

³ Mushaf ini dilengkap Hafiz Pen, earphone, charger, dan USB cable. Hafiz Pen adalah Digital Talking Pen yang didesain khusus menyerupai karakter Hafiz untuk menarik anak-anak. Read. Al-Qolam, 'Al-Qur'an Talking Pen New Maqamat For Kids' (alqolam.com, 19 January 2022), 1, https://alqolam.com/product/alquran-talking-pen-new-maqamat-for-kids/.

⁴ Tim Al-Hira, *Audio Digital Al-Qur'an Dan Al Mubarak Word by Word* (Bandung: Al-Hira Indonesia, 2012).

⁵ Tim Al-Qolam, Mushaf Maqamat for Kids (Jakarta: Al-Qolam, 2015).

⁶ Eva Nugraha, 'Tren Penerbitan Mushaf Dalam Komodifikasi Al-Qur'ān Di Indonesia', Ilmu Ushuluddin 2

Sakho emphasized the importance of adopting various socialization methods to ensure egalitarian access to the Quran across society's diverse levels while preserving its sacredness and facilitating the absorption of its messages into readers' hearts.⁷ Furthermore, research conducted by the Al-Qur'an Mushaf Pentashihan Institute (LPMQ) in 2016 revealed that features and products play a pivotal role in people's preferences when selecting a Mushaf. This signifies a paradigm shift in Quran manuscript publishing, where innovative breakthroughs are demanded to align with the essence of the publishing concept: educational, engaging, entertaining, and rich in information publications.⁸

Despite its apparent benefits, this phenomenon has negative consequences, particularly in terms of shifting teaching authority from teachers to media platforms. Consequently, certain Muslims in Indonesia are reluctant to seek guidance in Quranic study, believing that more practical tools are available. This has led to a significant shift in interaction dynamics, particularly with the Special Edition Mushaf, resulting in what is termed as individualization in Quranic reading.⁹ However, this new concept has sparked mixed responses, exemplified by the controversy surrounding the inclusion of images in the Mushaf. In fact, according to Sami'ah, the adoption of color tajwid innovation has introduced new challenges in understanding tajwid. People have started identifying tajweed based on color rather than substance, and the varied colors used by publishers have exacerbated this issue.¹⁰ For instance, publishers like Lautan Lestari and Jayabaya, who are pioneers of the LPMQ, have proposed guiding principles for color-based recitation.¹¹

^{(2015): 305.}

⁷ Ahsin Sakho Muhammad, 'Etika Penerbitan Al-Qur'an: Beberapa Terbitan Mushaf (Bagian 4) - Lajnah Pentashihan Mushaf Al-Qur'an', Lembaga Pentashihan Mushaf Al-Qur'an Kemenag RI, 24 September 2012, https://lajnah.kemenag.go.id/artikel/etika-penerbitan-al-qur-an-beberapa-terbitan-mushaf-bagian-4. html.

⁸ Zaenal Arifin Madzkur, 'Kecendrungan Masyarakat dalam Memilih Mushaf Al-Qur'an Standar Indonesia di Pulau Jawa', *Suhuf*, 1, 9 (June 2016): 175.

⁹ Muhammad Edy Saputro, 'Mushaf 2.0 Dan Studi Al-Qur'an Di Era Muslim Tanpa Masjid', Jurnal Miqot, 2, XLII (2018): 258–59.

¹⁰ Sami'ah, 'LPMQ dan Prodi IAT Gelar Pelatihan Pentashihan Mushaf Al-Quran Tajwid Warna', Institut Ilmu Al Quran (IIQ) Jakarta, 27 February 2020, https://iiq.ac.id/berita/lpmq-dan-prodi-iat-gelar-pelatihanpentashihan-mushaf-al-quran-tajwid-warna/.

¹¹ Color Tajwid manuscripts began to be printed and circulated in 2005. Lautan Lestari and Jayabaya were the first publishers of these manuscripts. After that, many publishers published the same concept as the two, including PT. Cahaya Intan Cemerlang Jakarta (2006), Maghfirah Pustaka Jakarta (2006), PT. Syaamil Media Cipta Bandung (2006), PT. Pena Pundi Aksara Jakarta (2007), PT. Karya Toha Putra Semarang (2008), PT. Suara Agung Jakarta (2008), CV. Roudhotul Jannah Bandung (2009), PT. Sygma Examedia Arkanleema Bandung (2009-2010), PT. Cahaya Quran Jakarta (2011). Read. Harits Fadlly, 'Tajwid Warna Dalam Mushaf Al-Qur'an Standar Indonesia', *SUHUF* 13, no. 2 (2020): 346–47. Read. Yasin Dutton, 'Red Dots, Green Dots, Yellow Dots, and Blue: Some Reflections on the Vocalisation of Early Qur'anic Manuscripts – Part I,' *Journal of Qur'anic Studies* 1, no. 1 (April 1999): 115–40, https://doi.org/10.3366/

On the other hand, Maghfirah Publishers, through the Mushaf Al-Qur'an Al-Qahhar (2016), utilizes eight colors to elucidate the twenty-eight laws of recitation, aiming to eliminate the necessity for explicit memorization of these laws. However, this approach may lead to misunderstandings as the emphasis on colors could overshadow the importance of understanding the essence of recitation itself.¹² Moreover, according to Al-Jazarī (d. 838 H), mastery of the science of recitation is imperative. Additionally, confusion arises regarding the definition of tajwid laws, such as izhār being labeled as "normal" and idghām as "not pronounced." Aiman Rusydī Suwaid in at-Tajwīd al Muṣawwar asserts that this definition significantly differs from traditional understanding.¹³

Eva Nugraha highlights the importance of continued research into the publication of the Al-Qur'an in Indonesia, emphasizing that the exploration of Al-Qur'an manuscripts persists beyond the compilation phase during Usman ibn Affan's era. This viewpoint resonates with the concept outlined in Taṣnīf 'Ulūm Al-Qur'ān, which includes the publication of the Al-Qur'an within the realm of Jam' Al-Qur'an.¹⁴ However, Rohimin and Muzaffar Iqbal draw attention to the limited focus on this topic, with only 20% of research conducted by Muslim scholars, contrasting starkly with the majority, 80%, carried out by Western scholars.¹⁵ Nonetheless, Hamam Faizin argues that Muslim scholars exhibit more interest in the historical aspects of the Al-Qur'an text, consequently perceiving the publication of the Al-Qur'an as less relevant.¹⁶ This perspective, however, faces challenges as evidenced by the findings of the al-Majma' al-Malik al Fahd International seminar in 2014, themed "Nadwah Tibā'ah Al-Qur'an al-Karīm wa Nasyruhu baina al-Wāqi'wa al-Ma'mūl," which featured 57 discussions on the publication of Al-Qur'an manuscripts across Europe and the East, encompassing the latest developments and innovations in Al-Qur'an publication.¹⁷

- 16 Hamam Faizin, Sejarah Pencetakan Al-Qur'an (Era Baru Pressindo, 2012), 52.
- 17 Nadwah Ţibāʿah Al-Qur'an al-Karīm, 'Nadwah Ţibāʿah Al-Qur'an al-Karīm wa Nasyruhu baina al-Wāqi' wa al-Ma'mūl', Desember 2014, 1, https://qprint.qurancomplex.gov.sa/.

jqs.1999.1.1.115.

¹² Maghfirah Pustaka, 'Al-Qohhar: Al-Qur'an Tajwid Pelangi Sedang', maghfirahpustaka.id, 2016, https://maghfirahpustaka.id/produk/al-qahhaar-quran-tajwid-terjemah-pelangi-sedang/.

¹³ Izhār reads every letter from the makhraj without any buzzing. Meanwhile, idghām merges the letters that are syllable with the ones that come after it so that they become one letter with more emphasis on the second letter. Read. Aiman Rusydī Suwaid, *At-Tajwīd al Muṣawwar*, 1st ed., vol. 1 (Damaskus: Maktabah Ibn Jazari, 2011), 231–62.

¹⁴ Nugraha, 'Tren Penerbitan Mushaf Dalam Komodifikasi Al-Qur'ān Di Indonesia', 302. Read. François Déroche, *Qur'ans of the Umayyads: A First Overview*, Leiden Studies in Islam and Society, volume 1 (Leiden Boston (Mass.): Brill, 2014), 142.

¹⁵ Rohimin, 'Jejak Dan Otoritas Percetakan Mushaf Di Indonesia', NUANSA IX (Desember 2016): 191.

Several authors have examined the dynamics of Mushaf publishing, offering insights into various aspects such as history, innovation, and societal implications. Ali Akbar's work, "Printing Al-Qur'an Mushafs in Indonesia" (2011), delves into the history of Mushaf publishing up to 2011, with a particular focus on the creative industry and the role of the Al-Qur'an Mushaf Study Institute (LPMQ).¹⁸ However, Rohimin's study (2016) suggests a need for a more in-depth exploration of the history of publications.¹⁹ Additionally, Hamam Faizin (2012) provides a review of the early history of Al-Qur'an printing.²⁰ Eva Nugraha's research (2015) sheds light on innovative trends in mushaf publication and discusses the economic and religious impacts of the commodification of the Al-Qur'an in Indonesia.²¹ Moreover, Muhammad Dluha Lutfullah's work (2019) engages in a debate on patriarchy in modern mushafs.²² Meanwhile, Harits Fadly's examination (2020) of color tajwid in Indonesian Standard Al-Qur'an manuscripts emphasizes sociological and historical aspects within the publication of color system tajwid manuscripts.²³

The phenomenon of publishing Quran manuscripts resonates with the evolving trends in education, characterized by paradigm shifts towards studentcentered methodologies and the nurturing of human potential. This contrasts with the predominant focus in the 20th century on exploring and exploiting nature. This shift has been influenced by factors such as the ecological crisis and findings from neuropsychological research. Karen Markowitz highlights the superiority of the human brain over even the most sophisticated computers, suggesting that every individual possesses the potential for success.²⁴ Therefore, the key to success in learning lies in actualizing the learning process and harnessing one's intelligence.²⁵

Islamic education emphasis on learning processes that cater to individual needs and learning styles, aiming to foster the development of learner potential, especially in today's context. Edutainment, a blend of education and entertainment, is seen as a fitting approach to address these evolving needs. According to Hamruni,

19 Rohimin, 'Jejak Dan Otoritas Percetakan Mushaf Di Indonesia'.

- 20 Faizin, Sejarah Pencetakan Al-Qur'an.
- 21 Nugraha, 'Tren Penerbitan Mushaf Dalam Komodifikasi Al-Qur'ān Di Indonesia'.

- 23 Fadlly, 'Tajwid Warna Dalam Mushaf Al-Qur'an Standar Indonesia'.
- 24 Karen Markowitz and Erick Jansen, Great Memory (USA: Corwin Press, 1999), 249.
- 25 Badrus Zaman, 'Edutainment Dalam Mata Pelajaran Pendidikan Agama Islam', MUDARRISA: Jurnal Kajian Pendidikan Islam 8, no. 1 (2016): 117–18.

¹⁸ Ali Akbar, 'Pencetakan Mushaf Al-Qurân Di Indonesia', SUHUF 4, no. 2 (2015): 271.

²² Muhammad Dluha Luthfillah, 'Patriarki Dalam Kitab Suci Yang Terkomodifikasi', SUHUF 12, no. 2 (2019): 281–301. Read. Ruqayya Y. Khan, 'Did a Woman Edit the Qur'ān? Hafşa and Her Famed "Codex"', Journal of the American Academy of Religion, Oxford University Press 82 (March 2014): 1.

edutainment involves combining educational and entertainment elements in a balanced manner, thereby making the learning process enjoyable. ²⁶ Abdul Ghani, an expert in the field, suggests that the concept of edutainment embodies holistic humanism. In an educational setting, it takes into account individual needs and potentials across physical, emotional, intellectual, and spiritual dimensions, while also promoting positive human values such as empathy, social responsibility, and respect for human dignity.²⁷ Philosophically, the significance of edutainment, as emphasized by Hamruni, lies in its ability to create an environment conducive to learning, facilitating the realization of learners' potential to meet their existential needs. Edutainment operates on several fundamental principles. Firstly, it acknowledges that fostering a positive emotional state can accelerate the learning process. Secondly, it advocates for the judicious integration of reason and emotion in selecting appropriate learning methods. Lastly, it underscores the importance of motivation, respect for diverse learning styles, and consideration of individual learning modalities to ensure effective learning outcomes and optimal results.²⁸

The concept of edutainment is vividly illustrated through the examination of fifteen Mushaf products from eight Al-Qur'an publishers in Indonesia, collectively known as the Special Edition Mushaf. These products have been selected for further research based on their unique concept, which seamlessly integrates educational and entertainment elements. From an academic perspective, these Mushafs encompass various aspects such as learning to write, read, memorize, and understand the contents of the Quran. On the other hand, the entertainment aspect is manifested through the utilization of colors, inclusion of memorization columns, motivational phrases, a color-based recitation system, explanations of asbab nuzul and tafsir, as well as larger texts tailored for older individuals. The fifteen Mushafs from eight publishers in Indonesia include: (1) Audio Digital Al-Qur'an Al-Mubarak Word by Word (2012) by Al-Hira Indonesia, (2) Mushaf Al-Qur'an Grand Maqamat Talking Pen (2015) by Al Qalam (PT. Hidayah Insan Mulia), (3) Al-Qur'an Talking Pen Mushaf Wanita (2016) by Al Qalam (PT. Hidayah Insan Mulia), (4) Mushaf Maqamat for Kids (2014) by Al Qalam (PT. Hidayah Insan Mulia), (5) Al-Hufaz Milenial Muslimah Series (2016) by PT. Cordoba, (6) Mushaf Al-Kabir (2011) by PT. Cordoba, (7) Al-Qur'an Tikrar (2014) by PT. Sygma Examedia Arkaleema, (8) Mushaf Tulis (2011) by PT. Sygma Examedia Arkaleema, (9) Al-Qur'an Belajar (2015) by Al-

²⁶ Hamruni, 'Konsep Edutainment Dalam Pendidikan Islam' (PhD Thesis, Yogjakarta, UIN Sunan Kalijaga Yogyakarta, 2008), 124.

²⁷ Abdul Gani Jamora Nasution, 'Pembelajaran Edutainment: Tinjauan Filosofis Pendidikan Islam', *Ihya Al-Arabiyah: Jurnal Pendidikan Bahasa Dan Sastra Arab* 3, no. 2 (2017): 70.

²⁸ Hamruni, 'Konsep Edutainment Dalam Pendidikan Islam', 9.

Mahira, (10) Al-Qur'an Pemula (2014) by Al-Mahira, (11) Al-Qur'an Cinta (2018) by Al-Mahira, (12) My First Al-Qur'an by PT. Sygma Examedia Arkaleema, (13) Al Qahhar Qur'an Tajwid Terjemah Pelangi (2016) by CV. Maghfirah, (14) Asy-Syifa (2013) by Al-Fatih Qur'an, and (15) Al-Qur'an Hafalan Per-kata Junior (2020) by Al-Qosbah.

This research delves into the application of edutainment in mushaf innovation in Indonesia, aiming to scrutinize publishers' assertions regarding education and entertainment in Quran manuscripts through the edutainment concept. This approach enriches the study of mushaf publishing by integrating analytical descriptive methods in literature studies of fifteen special editions of Al-Quran manuscripts. Drawing upon learning theories from educational psychology and Islamic education, the primary objective is to discern the concept of edutainment and its practical application in manuscript publication, employing a philosophicalspeculative and phenomenological approach. The philosophical-speculative aspect prioritizes conceptual thinking and deep theoretical reflection to explore the meaning and essence of existing phenomena, addressing metaphysical, ontological, epistemological, and ethical dimensions. Despite its complexity, this approach aims to unveil the deeper layers of reality. Conversely, the phenomenological approach seeks to gather essential evidence from phenomena, with intentionality serving as the basis for analysis and drawing accurate conclusions. This methodological framework is specifically tailored to explore phenomena within the context of Quran publishing, particularly concerning the addition of rich educational content.

Edutainment: Review of Concepts, Learning Theories in Learning Psychology, and Islamic Education

Edutainment, as defined by Bobby Deporter, Mike Hernaci, and Hamruni, involves the fusion of educational and entertainment elements. The goal of entertaining learning design is to make the learning process more enjoyable by seamlessly integrating academic and entertainment content through humor, games, role-playing, multimedia, and other interactive methods.²⁹ This approach aims to enhance students' comprehension, memory, and learning abilities while fostering social interactions and introducing educational concepts in contexts closely resembling everyday life, such as television shows, video games, or music.³⁰ In the

²⁹ Bobbi DePorter and Mike Hernacki, *Quantum Learning: Unleashing the Genius in You* (New York, N.Y: Dell Publishing, 1992), 12. Read: Hamruni, 'Konsep Edutainment Dalam Pendidikan Islam', 124.

³⁰ Moh Sholeh Hamid, Metode Edutainment, 1st ed. (Yogjakarta: DIVA Press, 2012), 18.

modern technological era, Oksana V. Anikini and Elena V. Yakimenko argue that edutainment serves as an effective medium for accessing information rapidly while offering enjoyable entertainment, thereby facilitating knowledge acquisition through engaging educational experiences.³¹

According to Hamruni, the edutainment theory encompasses several significant concepts. Firstly, cooperative learning emphasizes collaboration among individuals to enhance learning outcomes.³² Secondly, the Triun Brain theory, introduced by Paul Maclean,³³ illustrates the integration of the human brain in enjoyable learning experiences. Thirdly, multiple intelligence theory, pioneered by Howard Gardner, acknowledges various dimensions of intelligence, asserting that intelligence encompasses diverse facets beyond verbal or logical aptitude.³⁴ Fourthly, Active Learning, advocated by Melvin L. Silberman, underscores the importance of mental engagement and physical action in the learning process.³⁵ Fifthly, Accelerated Learning presents a rapid and gratifying approach to acquiring knowledge.³⁶ Finally, Quantum Learning, developed by Georgi Lezanov, underscores the significance of employing positive suggestions and diverse techniques to enhance learner engagement and comprehension.³⁷

Edutainment uses learning theories in learning psychology as a basis. First, behavioristic theory emphasizes the influence of the environment on the learning process,³⁸ with scientists such as Pavlov, Thorndike, Watson, Hull, Gutrie, and Skinner

³¹ Oksana V. Anikina and Elena V. Yakimenko, 'Edutainment as a Modern Technology of Education,' Procedia-Social and Behavioral Sciences 166 (2015): 476.

³² Made Wena, Strategi Pembelajaran Inovatif Kontemporer, 10th ed., 10 (Jakarta: Bumi Aksara, 2013), 189.

³³ The theory of brain development, "Triune Brain," was introduced by MacLean in the form of a hierarchy, namely the Reptilian Brain (Brain Stem), Old Mammalian Brain (Limbic System), and Neocortex. Then, this theory was developed in education by Dennison, an education expert and initiator of Brain Gym, which facilitates and makes learning a fun learning process according to brain development. Read: Nonny Swediati, 'Metode Pembelajaran Karakter Berdasarkan Dinamika Perkembangan Otak', in *Prosiding Seminar Nasional Milleneial 5.0 Fakultas Psikologi UMBY*, 2020, 199–205.

³⁴ Howard Gardner, Multiple Intelligences: The Theory in Practice. (New York: Basic Books, 1993), 16.

³⁵ Melvin L. Silberman, *Active Learning: 101 Strategies to Teach Any Subject* (Boston: Allyn and Bacon, 1996), 3.

³⁶ Colin Penfield Rose and Malcolm J. Nicholl, *Accelerated Learning for the 21st Century: The Six-Step Plan* to Unlock Your Master-Mind (New York: Delacorte Press, 1997), 2.

³⁷ Quantum learning is a physics term that means energy packages emitted by hot objects. In other words, quantum is defined as the interaction of changing energy into light because, essentially, all life is energy. Like its original meaning, the energy emitted by quantum learning is expected to foster maximum Enthusiasm for learning for learners of all ages. Therefore, quantum learning tries to achieve as much light as possible, namely the interaction of relationships and inspiration to produce light energy. Read. Victor Selman, Ruth Corey Selman, and Jerry Selman, 'Quantum Learning: Learn Without Learning,'

³⁸ Muhajirah Muhajirah, 'Basic of Learning Theory:(Behaviorism, Cognitivism, Constructivism, and Humanism)', *International Journal of Asian Education* 1, no. 1 (2020): 38.

developing this concept.³⁹ Second, cognitivist theory highlights the complexity of the thinking process in learning, where knowledge is understood through interaction with the environment.⁴⁰ Third, constructivist theory gives individuals the freedom to learn with the facilitation of other people.⁴¹ Meanwhile, the teacher acts as a mediator and facilitator.⁴² Fourth, Humanistic theory aims to humanize humans through concepts such as meaningful learning and a taxonomy of learning objectives.⁴³ Fifth, Cybernetic theory combines control and communication theories to process information and solve problems. This theory was first used in 1945 AD by Louis Couffignal (1902-1966 AD). Norbert Wiener (1894-1964 AD) used this term to describe artificial intelligence in the communication process to obtain feedback.⁴⁴

Edutainment in the context of mushaf gave birth to a new generation of mushaf in the early 2000s. Unlike the previous generation in the 1950s-1990s, it was called a conventional mushaf because it was published with simple, rigid content without creative and innovative additions. It consists of 'asmā' al-ḥusna, fadhilah reading the Al-Qur'an, prayer rug verse markers, al-Qur'an khatmil prayers, discussion of waqf rules and their markers, fahras jūz, fahras sūrah, tajwīd book, makhraj al-ḥurūf, permission to print the Koran, and its tashīh. Unlike modern Mushaf, it consists of thick calligraphic text in the style of Medina Mushaf, which has been adapted to the Indonesian Standard Mushaf.⁴⁵ The color blocking of certain verses, apart from the words "Allah" or "Rabb," prayer rug verses containing prayers, color blocking for recitation and explanation, exploration of cover colors and fresher Mushaf designs with decorations, adding content other than Al-Qur'an text and, such as an index of word translation, transliteration, asbāb al-nuzūl, ḥadīs, fiqh, history, 'ulūm Al-Qur'an, and tafsīr—complete accessories, such as zippers, card dividers, protective boxes, and reading dividers. The manuscripts also have themes, such as masculine,

43 Muhajirah, 'Basic of Learning Theory', 40.

Jurnal Studi Ilmu-Ilmu al-Qur'an dan Hadis 25, no. 1 (Januari 2024): hlm.23-56.

³⁹ Nurliani Siregar and Hartini Nara, 'Belajar Dan Pembelajaran', Penerbit Ghalia Indonesia, 2015, 23.

⁴⁰ Hamzah B. Uno, Orientasi Baru Dalam Psikologi Pembelajaran (Bumi Aksara, 2023), 10.

⁴¹ M. Thobroni, Belajar Dan Pembelajaran: Teori Dan Praktek (Yogyakarta: Ar-Ruzz, 2015), 91.

⁴² Yuberti Yuberti, *TEORI PEMBELAJARAN DAN PENGEMBANGAN BAHAN AJAR DALAM PENDIDIKAN*, vol. 1 (Bandar Lampung: Anugerah Utama Raharja, 2014), 49, http://www.aura-publishing.com.

⁴⁴ Muhammad Arifin, Ayu Puspita Sari, and Adriawan Maulana Tama, 'Implikasi Teori Belajar Sibernetik Dalam Proses Pembelajaran Dan Penerapan IT Di Era Modern' (Prosiding Seminar Nasional Pendidikan Berkemajuan dan Menggembirakan (The ..., 2017), 247.

⁴⁵ Zainal Arifin Madzkur, 'Al-Rasm al-'Uthmānī Fī al-Muṣḥaf al-Mi'yārī al-Indūnīsī 'inda al-Dānī Wa Abī Dāwud', *Studia Islamika* 27 (2020): 103. This article confirms that differences in the Ottoman Rasm are commonplace in terms of narration, and the claim that the mushaf is the most 'Ottoman' is a mistake. The difference in writing of the Usmani Rasm between the Indonesian Standard Al-Qur'an Mushaf and the Medina Mushaf of Saudi Arabia only lies in their affiliation to two major schools in this discipline, which was written in the 5th century Hijriah by al-Dānī and Abū Dawūd. The difference between the two also often only relates to adding or removing the letter "alif".

feminine, teenage, classic, glamorous, minimalist series, kids and elderly.⁴⁶

In Islamic education educainment, five important things must be considered. First, create an environment that supports learning. Second, it arouses interest in learning through meaningful learning to increase enthusiasm and motivation. Third, recognize various learning styles, such as visual, auditory, and kinesthetic. Fourth, activity-based learning should be applied where students engage in mental participation and direct action. Fifth, an inquiry-discovery approach is used where learners construct knowledge through discussion, questions, practice, and teaching to others.⁴⁷ In the context of learning the Koran, Islamic education regulations are clear, emphasizing the scientific sanad tradition. Zainul Milal noted that the teaching of religious knowledge continued with the ulama until the generation of the Prophet's companions.⁴⁸ The process of sanad Al-Qur'an is very strict and thorough, with teachers responsible for considering students' cognitive and affective aspects and ensuring the quality of students' reading is equivalent to what Jibril taught the Prophet.⁴⁹ The traditional way to obtain the sanad of the Qur'an is by talaqqīmushafahah, namely obtaining a direct reading of the Qur'an perfectly. Thus, even though technology is developing, the role of the teacher in learning the Qur'an remains irreplaceable because the teacher is the holder of the scientific knowledge that connects students with the Qur'an.⁵⁰

Learning Methods, Features, and Integration of Edutainment Elements in the 15 Mushafs

Learning methods constitute a sequence of operational procedures employed to achieve learning objectives, transcending specific activities to encompass content within the Special Edition Mushaf. Here, additional features such as recitation, codicology, 'ulūm al-Qur'an, al-waqf wa al ibtidā, asbāb al-nuzūl, tafsir, and learning methods are incorporated, each imbued with elements of edutainment. However, within this context, features such as asbāb al-nuzūl, 'ulūm al qur'ān, tafsir, and learning methods represent distinct components.

During the investigation, it was discovered that several Mushaf editions incorporate additional Asbāb al-Nuzūl content. M. Dluha further elaborates that

⁴⁶ Akbar, 'Pencetakan Mushaf Al-Qurân Di Indonesia', 281.

⁴⁷ Hamruni, 'Konsep Edutainment Dalam Pendidikan Islam', 275-82.

⁴⁸ Zainul Milal Bizawie, Masterpiece Islam Nusantara: Sanad Dan Jejaring Ulama-Santri, 1830-1945 (Pustaka Compass, 2016), 299.

⁴⁹ Muhammad bin Al-Husain Al-Jūrī, Akhlāq Ahl Al-Qur'ān (Beirut: Daarul Kutub Ilmiyyah, 2003), 77–79.

⁵⁰ Khairuddin bin Said and Jamaluddin bin Adam, 'Corak Tāriq Sanad Al-Qur'an Di Negeri Pahang', Centre of Quranic Research International Journal, n.d., 177.

technological progress has spurred the development of new-generation Mushaf products, which include modern features like VCDs, Portable Al-Qur'an devices, E-Pens, and Al-Qur'an mural flash disks. Moreover, products modified based on performative aspects generally omit translations and are still referred to as Al-Qur'an, whereas those modified based on informative aspects, termed informative-based modification, are labeled Translated Al-Qur'an.⁵¹ The Mushaf below applies Asbāb al-Nuzūl:

	Asbab al-INuzui Mushar Special Edition 2010-2020			
No	Mushaf	Asbāb al-Nuzūl		
1.	Al-Qahhar Al-Qur'an Tajwid	Non Technological Features		
2.	Mushaf Grand Maqamat	Technological Features		
3.	Al-Qur'an Digital Mubarak	Technological Features		

Table 1.0. Asbāb al-Nuzūl Mushaf Special Edition 2010-2020

This Mushaf introduces several new features, including explanations of the background to verse revelation (Asbab al-Nuzul), an Indonesian translation, an emphasis on the science of recitation with eight colors, hadith related to the verse, explanations of the wisdom of the verse, and a thematic index for verse searching based on specific themes.⁵² The Mushaf Grand Maqamat showcases innovative additions, such as the names of Imam Qira'at Sab'ah, explanations of the science of tajwid, and verses from munaqasyah diniyah. Digital features encompass the application of maqamat, Murratal recordings by renowned reciters, the "my voice" feature, explanations of asbab nuzul, interpretations, and reflections on verses. Additionally, this Mushaf is furnished with Indonesian and English translations and offers consultations about the Al-Qur'an.⁵³

Al-Quran Digital Mubarak introduces content innovations including fundamental recitation knowledge with practical examples, transliteration guidelines, prayers in the Al-Qur'an, and an overview of the Atlas of the Al-Qur'an, alongside digital features such as Murratal recordings by renowned Sheikhs, translations in Indonesian, Javanese, Sundanese, and English, and a translation of Tafsir Tanwir al-Miqbas fi Tafsir Ibn 'Abbas. This Mushaf also offers an explanation of the science of tajwid accompanied by examples of verses, detailed explanations of words, and a comprehensive understanding of Islamic Fiqh. Additionally, users can save sounds, enjoy seven differ-

⁵¹ Luthfillah, 'Patriarki Dalam Kitab Suci Yang Terkomodifikasi', 288.

⁵² Tim Magfirah Pustaka, Al-Qahhar Qur'an Tajwid, (Jakarta: Pustaka Magfirah, 2016)

⁵³ Tim Al-Qolam, Mushaf Maqamat for Kids, (Jakarta: Al-Qolam, 2015)

ent sounds, and access a compilation of various features provided.54

Ulūm Al-Qur'an content is considered essential additional content in Mushaf, as highlighted by Eva Nugraha, encompassing Mushafs that align with trending themes based on science to facilitate understanding of the Al-Qur'an. The Special Edition Mushafs that follow this theme trend are:

Table 1.1. 'Ulūm Al-Qur'an Mushaf Special Edition 2010-2020

No	Mushaf	'Ulūm Al–Qur'an
1.	Mushaf Grand Maqamat	Stories in the Koran
2.	Mushaf Grand Maqamat for Kids	 Questions and answers about the Koran Stories in the Koran
3	Qur'an Belajar	 Adab and virtues of reading the Koran Introduction to the history of the Koran Science of Qira'at Interpretation Science
4.	Al-Qur'an Digital Mubarak	Introduction to the history of the Koran
		Names of the NewspapersAdab and virtues of reading the Koran
		Nuzulul Qur'an
		Makiyyah and Madaniyah
		Science of Qira'at
		Interpretation Science

Eva Nugraha identifies Mushafs such as Mushaf Grand Maqamat, Mushaf Grand Maqamat for Kids, Qur'an Learning, and Al-Qur'an for Beginners as editions that align with trending themes based on science, aimed at enhancing understanding of the Al-Qur'an.⁵⁵ These Special Edition Mushafs encompass a diverse array of content, including Qur'anic stories, etiquette for reading Al-Qur'an, introductions to the history of the Al-Qur'an, as well as discussions on the science of qira'at and taf-

54 Tim Al-Hira, Audio Digital Al-Qur'an Al-Mubarak Word by Word, (Bandung: Al-Hira Indonesia, 2012)

⁵⁵ Nugraha, 'Tren Penerbitan Mushaf Dalam Komodifikasi Al-Qur'ān Di Indonesia', 346.

sir. Publishers strive to cater to readers' diverse needs by offering varied and relevant content. For instance, Mushaf Grand Maqamat for Kids presents Qur'anic stories and interactive question-and-answer sessions aimed at fostering deeper understanding. Similarly, Al-Qur'an for Beginners provides comprehensive content spanning from etiquette for reading Al-Qur'an to explanations of the differences between Makiyyah and Madaniyah, reflecting endeavors to enrich readers' comprehension, particularly among novice learners.

Eva Nugraha highlights the significance of Tafsir content, which captivates publishers' attention and is integrated as supplementary material in Mushafs. This content category includes editions that resonate with contemporary themes rooted in science, facilitating comprehension of the Al-Qur'an. Notably, Mushaf Special Editions spanning from 2010 to 2020 feature various Tafsir contents, such as hadith surrounding verses in "Al-Qahhar Al-Qur'an Tajwid," Tafsir by Ibn Kašīr in "Mushaf Grand Maqamat," and Tafsir Tanwīr al-Miqbās fī Tafsīr Ibn' Abbās in "Al-Mubarak." The Special Edition Mushafs that follow this theme trend are:

Table 1.2.

Tafsir Content in Mushaf Special Edition 2010-2020

No	Mushaf	Tafsir
1.	Al-Qahhar Al-Qur'an Tajwid	hadith About Verses
2.	Mushaf Grand Maqamat	Tafsir Ibn Kasīr
3.	Al-Mubarak	Tafsīr Tanwīr al-Miqbās fī Tafsīr Ibn 'Abbās

This learning method is not limited to narrowly used learning processes in certain learning activities. However, it turns out that this is also reflected in the content of the Special Edition Mushaf. The learning methods contained in the special edition of the Mushaf are as follows:

Table 1.3.Mushaf Learning Methods Special Edition 2010-202

No Mushaf learning Methods Descriptions

1.	Al-Qahhar	Independent Learning Meth-	The legal rules of
	Qur'an Tajweed	od. ⁵⁶	Tajwid and the color system
			of Tajweed are explained
		1.1.1 (1) (1) (1) (1) (1) (1) (1) (1) (1) (1	first; then, the reader is di-
			rected to develop this un-
			derstanding through the
			verses of the Al-Qur'an.
			This Mushaf also provides
			translation material, Asbāb
		1 million and the second	al-Nuzūl, and hadith-re-
		Li QAHHAR	lated verses to deepen un-
			derstanding. The theme of
			wisdom is included to help
		URAN TAIWID	readers reflect on the mean-
			ing of the verse.
2.	Mushaf for	<i>Guide</i> Reading Method ⁵⁷ and	Learning to read
	Women	using a topical review strategy with	begins with the rules of
		audio media.	recitation and the recitation
			color system, followed by
			its application to the verses
			of the Koran. The Koran's
			nagham material is empha-
		int Held Into	sized in juz one, with the
			reader focusing on the read-
			ing grid. Tajwid material is
			presented visually and in au-
			dio, with a voice recording
			feature for practice.

Jurnal Studi Ilmu-Ilmu al-Qur'an dan Hadis 25, no. 1 (Januari 2024): hlm.23-56.

⁵⁶ *Independent Learning* is a learning method that directs learners to control themselves, make observations, and evaluate cognitive processes independently. Read. H.D. Schunk, *Learning Theoris: An Educational Perspective*, 6th ed. (Boston: MA Person, 2012), 122.

⁵⁷ Method *Guide Reading* is a guided learning method in reading activities to understand the Read. Y. Abidin, *Pembelajaran Membaca Berbasis Pendidikan Karakter* (Bandung: Refika Karakter, 2012), 90.

		71	The method of
3.	Mushaf Al- Hafiz	There is a motivational verse with five color blocks in the five times	
		a day method.	memorizing the Al-Qur'an
		a day method.	is dividing five parts of the
			verses on one page based on
			five color blocks.
		and the second s	
		HING HARD AND AND AND AND AND AND AND AND AND AN	
		 The state of the s	
4.	Mushaf	Seven-color box method for kids.	The method of
	Hafazan Per-	Mushaf Hafazan Junior Words	memorizing the Qur'an is
	Kata Junior		divided into seven squares,
			each page with a list of col-
			ors red, blue, green, yellow,
			purple, orange, and brown,
			each square for one hour of
			memorization.
			memorization.
		Constant Constant Constant Alter August Constant Constant Alter August Constant Constant Alter August Constant Constant Alter August	
		Marana P. Marana	
		line and	
		and the second second second	
		Source: personal documentation, 2022	
	1	i	

5.	Mushaf Grand	Learning the Qur'anic Maugham	Method seven
	Maqamat	uses the maqamat method, while adult tajweed refers to Matan Al-Jazariyah, and the children's tajweed follows Matan Tuhfah al Atfal. E-Pen is used to support the learning process with additional	maqam,Bayyātī, Ḥijāz, Saba, Rost, Jihārkah, Sīkā, noāwānd.
		content.	
		Source: personal documentation, 2022	
6.	Mushaf Grand Maqamat for Kids	The maqamat method is used to teach the nagham of the Qur'an. E-Pen supports learning with additional content such as waqf, ibtida', tahqiq, and tajweed explanations, as well as lectures and questions and answers about stories in the Qur'an Mushaf Maqamat for Kids	This mushaf applies the self-evaluation method through the suaraku feature, which can be used to evaluate independent learning results.

7.	Qur'an of Love	Guide reading method and memorization method for beginning markers of verses.	The reading focuses on the rules of tajweed and the color system of tajweed; then, the reader reviews these rules through verses of the Qur'an. The beginning of each verse is printed in blue with a marginal note to make it easier for memorizers to remember
8.	Qur'an Learning.	Proficient method, sound method, and analysis method accompanied by image media to explain <i>makhārij</i> <i>al ḥurūf.</i> Mushaf Qur'an Learning Mushaf Qur'an Learning Source: personal documentation, 2022	The Advanced Method is intended for novice users, while advanced users can directly use the Qur'an to learn
9.	Qur'an for Beginners	Proficient method, sound method, reading aloud method, and analysis method accompanied by image media to explain makhārij al ḥurūf. There is also learning to write letters with a recombination exercise model. Beginner Qur'an Mushaf	The Advanced Method is intended for novice users, while ad- vanced users can use the Qur'an learning directly.

10.	Ash-Shifa	Translation Grammar Method. ⁵⁸ Mushaf of the Qur'an Ash- Shifa Signature Source: personal	The material is presented deductively, including harfiyah trans- lation and the use of the mother tongue in learning with the transliteration of sentences from Qur'anic verses.
11.	Mushaf Write	documentation, 2022 Follow the Line Method ⁵⁹	The material is presented in thin writing form for further thicken- ing by the user.
		Source: personal documentation, 2022	

Jurnal Studi Ilmu-Ilmu al-Qur'an dan Hadis 25, no. 1 (Januari 2024): hlm.23-56.

⁵⁸ The Translation Grammar Method presents material by memorizing rules, grammar, and vocabulary and then literal translation from the target language to the learner's language. Ulin Nuha, Metode Super Efektif Pembelajaran Bahasa Arab (Yogjakarta: DIVA Press, 2012), 202–3.

⁵⁹ Method Follow the Line is a method of thickening dots or lines in hijaiyah letters and writing verses of the Quran. Read. Sriyadi and Hartanto, 'Meningkatkan Psikomotorik Anak Berbasis Animasi Huruf Hijaiyah Dengan Metode Follow the Line', Paradigma XXI, no. 1 (2019): 131.

12.	Mushaf Tikrar	Tikrar method and reading	The repetition method
		guide method ⁶⁰ .	uses a system of pledge marker columns, consisting of 168 columns with an additional 21 columns on the left for verse numbers and repetition marks. Paragraph numbers are written in 8 columns, arranged every two columns with a [TM] sign. Below it is a muraja'ah marker column consisting of 32 columns with the [MR] mark. Learning materials focus on memorization by providing grids in rote marker columns, rote verse blocks, rote keywords, and similar verses to guide readers in learning reading.
13.	Mushaf Kabir	Guide Reading Method. Mushaf Kabir	The readings studied focus on waqf and
			ibtidā', giving a grid in the form of waqf and ibtidā' marks that are starting and stopping readings; the reader's task is only to study the readings on the grid.

⁶⁰ Method Reconnecting is a learning method of reconnecting the learner's attention and improving learning outcomes. Read. Elwina Rosa and dkk, 'Penerapan Strategi Pembelajaran Reconnecting Untuk Meningkatkan Hasil Belajar Siswa Pada Mata Pembelajaran PAI Dan Budi Pekerti Di Kelas XI TBSM SMKN 1 Kuantan Hilir', Jom FTK UNIKS 3, no. 1 (2022): 60.

14.	My First Qur'an		The material is presented deductively, and there is a Bhartiya translation in the Qur'an- ic verses.
15.	Al-Mubarak	Translation Grammar Method with audio media. Mushaf Audio Digital Al- Qur'an Al-Mubarak Word by Word	The material is presented deductively, and there is a Bhartiya translation in the Qur'an- ic verses.

From the provided table, it is evident that certain manuscripts clearly outline the learning methods they employ, whereas others do not offer explicit explanations. However, by examining existing indicators such as material packaging and the strategies chosen for learning implementation, these manuscripts can be categorized into particular learning methods. For greater clarity, here are details of the mishaps that do or do not include learning methods:

	Name of Mushaf	Learning Methods	Information
1.	Al-Qahhar Qur'an Tajweed	Not mentioned	Learning methods are identified from material packaging strategies
2.	Mushaf for Women	Not mentioned	Learning methods are identified from material packaging strategies
3.	Mushaf Al-Huffaz	Mentioned	The learning method is mentioned in the introduction to the mushaf
4.	Mushaf Hafazan Per-Kata Junior	Mentioned	The learning method is mentioned in the introduction to the mushaf
5.	Mushaf Grand Maqamat	Mentioned	Learning methods are mentioned in the final appendix of the mushaf
6.	Mushaf Grand Maqamat for Kids	Mentioned	Learning methods are mentioned in the final appendix of the mushaf
7.	Qur'an of Love	Not mentioned	Learning methods are identified from the packaging of the material
8.	Qur'an Learning	Mentioned	The learning method is mentioned in the introduction to the mushaf
9.	Qur'an for Beginners	Mentioned	The learning method is mentioned in the introduction to the mushaf
10.	Ash-Shifa	Not mentioned	Learning methods are identified from the packaging of the material
11.	Mushaf Write	Not mentioned	Learning methods are identified from the packaging of the material
12	Mushaf Kabir	Not mentioned	Learning methods are identified from the packaging of the material

Jurnal Studi Ilmu-Ilmu al-Qur'an dan Hadis 25, no. 1 (Januari 2024): hlm.23-56.

13.	Mushaf Tikrar	Not mentioned	Learning methods are identified from the packaging of the material
14.	My First Qur'an	Not mentioned	Learning methods are identified from the packaging of the material
15.	Al-Mubarak	Not mentioned	Learning methods are identified from the packaging of the material

Nuances of Edutainment in the Mushaf of the Qur'an in Indonesia

The special edition mushaf consisting of elderly mushaf, children's mushaf, women's mushaf, memorization mushaf, and beginner mushaf can be referred to as mushaf that carries the concept of *edutainment* with the following indications of learning theory:

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Learning Theory of Edutainment Nuances in Mushaf Special Edition

Types of Mushaf	Learning Theory	Indicators
Elderly Mushaf	Humanistic (Abraham Maslow)	Physiological needs Self-actualization needs Esteem needs Safety needs (psychological comfort needs
Women's Mushaf	Humanistic (Abraham Maslow)	Self-actualization <i>needs</i> <i>Esteem needs</i> <i>Safety needs</i> (psychological comfort needs
	Behavioristic- <i>operant</i> <i>conditioning</i> (Burhus Frederic Skinner)	Reward and Punishment
	<i>Multiple Intelligences</i> (Howard Gardner)	Musical Intelligence Spatial Intelligence

Children's Mushaf	Humanistic (Abraham Maslow) <i>Multiple Intelligences</i> (Howard Gardner) Cybernetic (Landa)	 Physiological needs Self-actualization needs Esteem needs Safety needs (psychological comfort needs 1. Musical Intelligence 2. Spatial Intelligence Convergence focused on children's learning 	
Memorization Mushaf	Humanistic (Abraham Maslow)	 Physiological needs Self-actualization <i>needs</i> <i>Esteem needs</i> Safety needs (psychological comfort needs 	
	Constructivistic (Piaget and Vygotsky)	Provide study assistance for meaningful and independent learning.	
	Behavioristic- Classical <i>Conditioning</i> (Ivan P. Pavlop)	Conditioning habituation memorization	
Beginner Mushaf	Kognitivistic- Meaningful (David P. Ausubel) and (Jerome Bruner)	The packaging of the material is made meaningful both in form and target age of the user	
	Humanistic (Abraham Maslow)	 Pphysiological needs Self-actualization <i>needs</i> <i>Esteem needs</i> Safety needs (psychological comfort needs 	
	Humanistic (Benjamin S. Bloom)	Taxonomy of cognitive, affective, psychomotor learning in learning to thicken mushaf writing	
	Cybernetic (Landa) <i>Multiple Intelligences</i> (Howard Gardner)	Divergent targets general readers Musical intelligence	

The special editions of Mushaf apply various learning theories, including the concepts of triune brain learning, multiple intelligences, active learning, accelerated learning, quantum learning, and humanistic learning theory, along with the principles of edutainment, to cater to diverse learner needs and enhance engagement.

While the indications of learning theory are based on *edutainment*, next: *First, the* special edition of the Mushaf applies the concept of triune brain learning,⁶¹ the theory of brain optimization by conditioning learning comfortably and relaxed is illustrated in the elderly mushaf that pays attention to the physical, brain, and mental state of older people—children's mushaf and memorization in consideration of Piaget's theory of brain development.

Second, The special edition of the Mushaf applies the concept of learning multiple intelligences. This theory pays attention to the diversity of learners' intelligence, one of which is musical intelligence, which in this mushaf is packaged with a form of recitation learning in Murratal and learning Maqamat. This can be found in the Maqamat for Kids mushaf, Grand Maqamat, Al-Mubarak, Mushaf for Women, and My First Al-Qur'an, packaged in digital features with e-pen media.

Third, The special edition mushaf applies the concept of learning Active Learning (Active Learning),⁶² the presentation of content material designed Student Centered Allows readers to understand and apply the material and conduct active evaluations with the help of learning content presented, such as learning methods both reading for beginners, maqamat, tajweed learning using the color system, and how to use rote blocks and memorization control tables. It can be found in all special editions of Mushaf.

Fourth, The special edition mushaf applies the concept of learning Accelerated Learning (Accelerated learning).⁶³ Special edition mushaf has the following types of Technological Features: Learners can take advantage of digital features that can accommodate somatic, auditory, visual, and intellectual learners with the help of an e-Pen.

Fifth Special edition mushaf apply Quantum Learning.⁶⁴ The special edition mushaf has a design and layout that is reader-friendly and full color. The pictures

⁶¹ The human brain consists of three major parts: the stem (brain *reptile*), brain *limbic* (mammal), and brain *Neo cortex*. These three are one unit, so to optimize the function of each brain, it is necessary to create a fun, comfortable, and calm learning atmosphere. Thus, learners will find it easier to Understand the material. Read: Paul D. MacLean, *The Triune Brain in Evolution: Role in Paleocerebral Functions* (New York: Springer Science & Business Media, 1990), 50–52.

⁶² When actively learning, learners do most of the learning work, teaching ideas, solving problems, and applying something learned. This is the basis of active learning. Read. Silberman, *Active Learning*, 3.

⁶³ This SAVI learning model combines four elements in learning and utilizing the senses during the learning process, both bodily, auditory, visual, and intellectual learner types. Read: Dave Meier, 'The Accelerated Learning Handbook: Panduan Kreatif Dan Efektif Merancang Program Pendidikan Dan Pelatihan', *Bandung: Kaifa*, 2002, 90.

⁶⁴ Some techniques to provide positive suggestions are placing learners comfortably, placing background music in the classroom, increasing individual participation, using posters to offer great information while accentuating information, and providing teachers trained in suggestive teaching. Read. DePorter and Hernacki, *Quantum Learning*, 14.

correspond to the child's psychological state. This is clearly illustrated in the children's mushaf and women's mushaf, specifically designed for both groups of readers. Children's mushaf has image designs close to their environment with bright colors like yellow, while women's mushaf is designed femininely with soft colors like pink. In addition, to motivate learners, the mushaf presents a recitation learning feature through mural and maqamat and a voice and voice recording feature to facilitate learners in evaluating their recitation learning. These features can be found in the special edition mushaf, the digital version of the e-pen.

Sixth, The special edition of the Mushaf applies the humanistic learning theory that pays attention to the needs of learners of diverse ages, characters, and learning styles because the basis of the humanistic theory is to view the learner from his human side.

Seventh, Based on the opinion of Oksana V. Anikini and Elena V. Yakimenko, who stated that the rapid development of technology provides new and fun activities, besides making it easier for us to get information instantly, it indicates edutainment.⁶⁵ So it can be concluded that special edition mishaps that present additional content, which can be accessed efficiently by digital and non-digital learners, in the form of fun learning activities can be said that special edition mushaf is based on edutainment.

Special edition Mushafs encompassing elements of edutainment prioritize fulfilling readers' physiological, cognitive, and psychological needs, aligning with theories like constructivism, cognitivism, behaviorism, humanism, cybernetics, and multiple intelligences. These theories form the cornerstone of the edutainment concept, ensuring learners' sense of security, comfort, and enjoyment in the learning process. Moreover, nuanced learning methods such as the triune brain method, quantum learning, active learning, multiple intelligences, and accelerated learning are employed, incorporating edutainment elements to enhance learner engagement. Additionally, the utilization of digital-based visual and audio-visual learning media within special edition Mushafs aims to foster learners' enthusiasm for learning and further enrich the edutainment experience.

Conclusion

In conclusion, the research has revealed that the publication of fifteen mushafs in Indonesia caters to the diverse needs of readers, considering cognitive, physiological, and psychological aspects. By incorporating various learning theories such as cognitivism, behaviorism, humanism, cybernetics, and multiple intelligences, these mushafs effectively integrate educational and entertaining elements, aligning

⁶⁵ Anikina and Yakimenko, 'Edutainment as a Modern Technology of Education,' 476.

with the edutainment approach. However, it is essential to highlight that despite the emphasis on independent learning facilitated by these mushafs, particularly in the context of Al-Qur'an study, the role of the teacher remains significant. Teachers play a crucial role in guiding and supporting learners, ensuring a comprehensive understanding and application of the Qur'an's teachings.

Furthermore, the research delineates two models of the edutainment concept employed in the publication of these mushafs. The first model utilizes visual learning media without relying on technological features, while the second model utilizes audiovisual media incorporating technological features. These models adopt an information modification format, comprising informative modification and performative modification, adapted from the learning approaches of the Industry 4.0 era. These approaches are designed to accommodate the characteristics and learning preferences of the 21st-century generation, enhancing engagement and comprehension among readers of the Qur'an.

Moving forward, this study serves as a foundation for future research endeavors exploring the publication of Al-Qur'an Mushafs, particularly focusing on the educational content embedded in modern mushafs. Further investigations could delve deeper into the efficacy of specific educational elements incorporated in mushafs and their impact on readers' learning outcomes. Additionally, examining the role of technology in enhancing the educational experience within mushafs and exploring innovative approaches to integrate educational content in Qur'an manuscripts would contribute to enriching the discourse on Qur'an publication and pedagogy.

Supplementary Materials

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Authors' contributions

All listed authors contributed to this article. F. wrote the original draft, reviewed and edited it, and wrote the formal analysis, I. compiled the resources, conceptualised the study, and managed the project administration. R.M.R. was responsible for the methodology and validation and supervised the project

Data availability statement

Data sharing is not applicable to this article as no new data were created or

analysed in this study.

Conflicts of Interest

None of the authors of this study has a financial or personal relationship with other people that could inappropriately influence or bias the content of the study.

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